

## **Makers' Yard Selection Criteria**

We will study your application form and other supporting evidence, and if necessary invite you for an informal meeting to assess how your business meets the following selection criteria:

### **a. Eligibility as artist or designer-maker**

To be considered eligible for a workspace at Makers' Yard, you have to be an artist or designer-maker. There must also be a craft / making element to the work you are designing and producing - whatever your creative practice.

### **b. Craft skill, quality and innovation**

We are looking for skill and innovation in the application of ideas and the use of materials, and quality in terms of the finished product. To demonstrate this you will need to supply us with some high-quality images of your work.

### **c. Workspace requirements**

We need to understand if we can meet your workspace requirements. We want to know what sort of space you require, in terms of its size and the type of processes you would be using.

### **d. Contribution to the life and community of the building**

We want to know how regularly you intend to work from Makers' Yard and how you could contribute to the life and community of the building. We are also interested in companies that have an interest in supporting emerging artists and designer-makers, or have strong links to related organisations.

### **e. Commitment to business growth and creative development**

We would like you to outline your vision and how you hope your business will develop over time. The application form will ask you to note down where you believe your markets are and how you intend to promote and sell your work on a day-to-day basis. Please also tell us how you think we can help you achieve your commercial and artistic aims, and what sort of business support you would value.

### **f. Financial security**

We need to understand if your business is financially sustainable and how you intend to finance your business, including your space at Makers' Yard. We will need basic annual budget information or a cash flow forecast to help us to understand your business, and can support you to provide financial information if you require it.